



RECOGNITION **CHANGES** EVERYTHING

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**THARPEROBBINS JEWELRY MANUFACTURING DIVISION RECEIVES
INTERNAL AWARD OF EXCELLENCE**

ATTLEBORO, Mass., March 9, 2010 – TharpeRobbins has honored its jewelry manufacturing division as one of the recipients of its annual Award of Excellence for Outstanding Performance. As a leader in the managed recognition and rewards industry, TharpeRobbins is passionate about bestowing recognition whenever it is deserved.

“Our team has the flexibility to service orders for one special piece or a large volume order and we treat both with the same sense of importance,” says Kevin Hustler, TharpeRobbins’ Director of Operations and Facility Management. “Receiving this internal recognition lets us know that we’re not only meeting but exceeding our own expectations by constantly monitoring performance.”

For more than 125 years, TharpeRobbins’ jewelry manufacturing processes have led the industry including receiving governmental recognition for best environmental practices and being the one of the first to receive ISO certification. The staff includes designers, casters, bench jewelers, stone setters, certified gemologists and finishers who are all focused on delivering the highest quality product possible.

“The jewelry manufacturing division is one of the key departments that leads our company to truly excel,” says Brett Tharpe, TharpeRobbins’ CEO. “Taking time to acknowledge their creativity and leadership is what recognition is all about.”

Tharpe Robbins chose nine additional external vendors out of hundreds to receive the first annual excellence awards in honor of the flawless service and quality that has helped TharpeRobbins become the industry leader that it is today. The company plans to make the awards an annual recognition of the best.

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For more than 100 years, TharpeRobbins' rich history as an innovator has covered the breadth of managed reward and recognition programs. The company fosters superior performance by creating new standards for employee recognition and rewards through imaginative solutions, cutting edge programs, flawless execution, professional service and world-class technology. TharpeRobbins built its reputation on developing customized programs to help clients reach their employee attraction and retention goals. The company is passionate about recognition because they know that an engaged workforce produces satisfied customers, which in turn produces more business. With TharpeRobbins, Recognition Changes Everything.

The privately-held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981. The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The ISO-certified Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. Find out more at www.tharperobbins.com.

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