



RECOGNITION **CHANGES** EVERYTHING

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**NEW SAFETY PROGRAMS FROM THARPEROBINS TARGET HUMAN ERROR,
WHICH CAUSES 90 PERCENT OF ALL WORKPLACE ACCIDENTS**

*Recognition and reward programs honor employees for what **doesn't** happen*

STATESVILLE, N.C., November 15, 2011 – According to the National Safety Council, 90 percent of all workplace accidents are the result of human error. As a result, many companies are turning to employee reward and recognition programs to prevent accidents from happening in the first place.

The new Safe Work and Safe Driver Programs introduced by the TharpeRobbins Company, a global leader in the managed employee reward and recognition industry, incentivizes employees by defining the ideal safe working environment and recognizing individuals and teams that achieve accident-free records and routinely practice good safety habits. Employees earn points that can be redeemed for rewards including everything from grandfather clocks to iPods, trips and other incentives.

“Safety incentives are among the few instances when employees are rewarded for what doesn’t happen,” says Lucy Ferreira, director of sales development for TharpeRobbins. “Whether it’s for driver or employee safety, individual or team safety, the Safe Work and Safe Driver Programs focus on rewards for preventable behaviors that lead to accidents.”

TharpeRobbins has a long history of innovation working with partners such as Roadway and Dayton Freight to create custom corporate safety programs. The new Safe Work and Safe Driver Programs are applicable across all industries to raise worker and driver awareness about unsafe behaviors and conditions through training. This proactive approach not only shows associates how to avoid accidents, but improves morale, results in lower insurance premiums and reduces employee absences. Through recognition of individuals or teams, other associates are encouraged to model the safe work habits of their peers in order to also earn the coveted rewards.

According to the National Safety Council, there are many direct and indirect costs of workplace accidents.

There are 3.8 million disabling workplace injuries every year.

Of these injuries, 90,000 are permanent disabilities.

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The average cost of a workplace injury is \$28,000 dollars.

The annual cost of accidents to U.S. business has increased to more than \$130 billion dollars.

Annually, 5,200 deaths are reported as a result of an on-the-job accident.

“The hidden costs of workplace accidents are more expensive than most people realize,” she says. “Some costs are obvious: worker compensation claims for medical costs and indemnity payments for an injured or ill worker. In addition, there are the costs to train and compensate a replacement worker, repair damaged property, investigate the accident and implement corrective action, and maintain insurance coverage. Other costs relate to schedule delays, added administrative time, lower morale, increased absenteeism, and poorer customer relations.

“Motivating employees to reduce the number of these accidents through the Safe Work and Safe Driver Programs makes good business sense,” Ferreira says. “It’s a win-win for the company as well as the associates who take home the rewards.”

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About TharpeRobbins

For more than 100 years, TharpeRobbins’ rich history as an innovator has covered the breadth of managed reward and recognition programs. The company fosters superior performance by creating new standards for employee recognition and rewards through imaginative solutions, cutting edge programs, flawless execution, professional service and world-class technology. TharpeRobbins built its reputation on developing customized programs to help clients reach their employee attraction and retention goals. The company is passionate about recognition because they know that an engaged workforce produces satisfied customers, which in turn produces more business. With TharpeRobbins, Recognition Changes Everything.

The privately-held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981. The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The ISO-certified Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. Find out more at www.tharperobbins.com.

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