



RECOGNITION **CHANGES** EVERYTHING

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**THARPEROBBS ANNOUNCEMENT AT SHRM ANNUAL CONFERENCE:  
NEW ART PRINT REWARDS LEAD TO SUBSTANTIAL DONATION FOR MAKE-A-WISH FOUNDATION®**

*National Make-A-Wish Foundation® Matches TharpeRobbins Donation*

**STATESVILLE, N.C., June 26, 2011** – Rewards chosen from the new Gallery Collection of artwork from TharpeRobbins, a global leader in the managed employee reward and recognition industry, have resulted in a substantial donation to the Make-A-Wish Foundation®, which helps make dreams come true for children with life threatening illnesses.

TharpeRobbins donates a percentage to the Make-A-Wish Foundation each time a print is selected from its new Gallery Collection, which is comprised of almost 90 traditional and contemporary framed prints.

“Companies like TharpeRobbins are definitely the lifeline to keeping these necessary funds flowing. It means everything to the Foundation to receive these valuable donations. TharpeRobbins is inspiring other companies and individuals to do the same,” says Tricia Griffin, development director at the Make-A-Wish Foundation of Central and Western North Carolina. “This donation will stay local and help make dreams come true for several area children.”

Through August 31, the national Make-A-Wish Foundation is offering a dollar-for-dollar match for any donations of \$500 and above. TharpeRobbins donated \$8,000 and that number was doubled to \$16,000 through the national Make-A-Wish Foundation’s matching donation program.

“We are very involved in our local community and are proud to be supporters of the Make-A-Wish Foundation,” says Susan Tolle, senior vice president of talent at TharpeRobbins. “We learned through the community that there were a growing number of kids in the local pipeline, up to almost 300 last year, and, as a company, we wanted to do our part to help make those children’s dreams into realities.”

One of the most unique dreams from a North Carolina child was to be a chef on a cruise ship. The Make-A-Wish Foundation arranged for box seats at a Panthers game and then videotaped several players congratulating the child about his upcoming cruise. The video played on the jumbo screen during the game. The child was overjoyed both at having his dream come true, and by the creative way that he found out about the cruise.

— **MORE** —

## Page 2, TharpeRobbins Art Prints Add Up to Substantial Donation for the Make-A-Wish Foundation

“Many times being a part of the Make-A-Wish experience helps to bring families back together as a unit. It is a rare time for both parents and the whole family to get to spend time together. Families will tell us that participating in this dream saved them. We just couldn’t do it without companies like TharpeRobbins,” says Griffin.

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For more than 100 years, TharpeRobbins’ rich history as an innovator has covered the breadth of managed reward and recognition programs. The company fosters superior performance by creating new standards for employee recognition and rewards through imaginative solutions, cutting edge programs, flawless execution, professional service and world-class technology. TharpeRobbins built its reputation on developing customized programs to help clients reach their employee attraction and retention goals. The company is passionate about recognition because they know that an engaged workforce produces satisfied customers, which in turn produces more business. With TharpeRobbins, Recognition Changes Everything.

The privately-held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981. The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The ISO-certified Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. Find out more at [www.tharperobbins.com](http://www.tharperobbins.com).

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