



RECOGNITION **CHANGES** EVERYTHING

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**THARPEROBBSINS INTRODUCES NEW GALLERY COLLECTION AT WORLDATEWORK**

*New works of art have the power to inspire, heal and transform lives*

**SAN DIEGO, May 23, 2011** – TharpeRobbins, a global leader in the managed employee reward and recognition industry, is introducing an exclusive collection of traditional and contemporary framed artwork from 16 renowned artists just in time for WorldAtWork. The Gallery Collection will be composed of almost 90 new prints.

“These works of art provide a wide range of styles and subjects including works from artists such as Mel Steele, Judy O’Brien and Jaime Ellsworth,” says Anthony Luciano, senior vice president of marketing for TharpeRobbins. “The artwork also includes a charitable element with a donation to a well known charity for each print purchased.”

When a print is selected from the Gallery Collection, TharpeRobbins will make a donation to the Make-A-Wish Foundation®, to help children with life-threatening illnesses. Prints from artist Jaime Ellsworth’s Pagau series will also result in a gift to the American Society for the Prevention of Cruelty to Animals (ASPCA).

TharpeRobbins chose the various artists to offer a wide selection to appeal to all four generations currently in the workplace. This is a continuation of TharpeRobbins Generational Merchandising™ which guarantees that awards are offered for people from their early 20s to those in their mid 70s and across cultural lines. With the Gallery Collection, the subject, interpretation and technique range from portraits, still-life settings, pastels, watercolors and impressionist landscapes, to graffiti art, vibrant shapes and bold colors, birds and animals, as well as black-and-white and color photography.

Each print is signed by the artist and accompanied by a Certificate of Authenticity. Although there is a recommended frame, there are seven frame choices including gold, oak, dark brown, sandwashed, brushed silver, brown with black bead, and black.

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The artists include Teri Jonas, Gregory Garrett, Johnny Taylor, Dianne Rodwell, Judy O'Brien, Don Tiller, Martin Henson, June Rollins, Carrie Hassel, Campbell Laird, Tim Howe, Mel Steele, Don Balke, Ann Salisbury, Suzanne Hoefler and Jamie Ellsworth.

“Although it is a very personal choice, the Gallery Collection has something for everyone who appreciates art,” says Luciano. “From beautiful seascapes, to tropical visions, and striking black-white photography, this collection has it all. We are proud to be able to help foster an appreciation of art through our work with these talented artists.”

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For more than 100 years, TharpeRobbins' rich history as an innovator has covered the breadth of managed reward and recognition programs. The company fosters superior performance by creating new standards for employee recognition and rewards through imaginative solutions, cutting edge programs, flawless execution, professional service and world-class technology. TharpeRobbins built its reputation on developing customized programs to help clients reach their employee attraction and retention goals. The company is passionate about recognition because they know that an engaged workforce produces satisfied customers, which in turn produces more business. With TharpeRobbins, Recognition Changes Everything.

The privately-held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981. The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The ISO-certified Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. Find out more at [www.tharperobbins.com](http://www.tharperobbins.com).

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