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THARPEROBBINS TAKES RECOGNITION ONE STEP FURTHER
WITH ANNUAL AWARDS OF EXCELLENCE

Awards recognize 'Best in Class' vendor partners

STATESVILLE, N.C. March 3, 2010 – As a leader in the managed recognition and rewards industry, TharpeRobbins is passionate about bestowing recognition whenever it is deserved. So, it created the TharpeRobbins Awards of Excellence for its extended family of vendor partners.

“As a recognition company, we live, breathe and are passionate about honoring those who are exemplary,” says Brett Tharpe, TharpeRobbins’ CEO. “Recognition is about engaging others. Acknowledging the teamwork of the star vendor partners that make our business possible is a great way to do that.”

Eight vendors have been named as recipients of the first annual awards in honor of the flawless service and quality that has helped TharpeRobbins to become the industry leader it is today. Through a vigorous selection process, the following companies are being honored:

- Aurora Technologies
- Howard Miller Company
- JRM & Associates
- McNeill Communications Group
- The Plybon Company
- ProAm Golf
- Sonoco CorrFlex
- Wells Fargo Insurance Services

The TharpeRobbins Jewelry Manufacturing Division also received an Award of Excellence for Outstanding Performance as an internal supplier.

“We have hundreds of great vendor partners, making the selection process extremely difficult. Comprising less than one percent of our total vendor base, these eight represent the absolute best in class,” says Pat Rushton, senior vice president of global integration for TharpeRobbins. “This is our way to celebrate those companies that are truly a cut above.”

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TharpeRobbins is spotlighting the partners who share the core values of integrity, excellence, respect, teamwork, commitment, accountability, innovation and growth.

“We rely on our vendors to help us meet the expectations of our customers as flawlessly as humanly possible, day in and day out,” says Van Galliher, purchasing manager for TharpeRobbins. “Since we are all working together toward a common goal, taking the time to stop and say ‘great job’ and ‘thank you’ goes a long way.”

The initial nominations made by TharpeRobbins employees were reviewed by the executive committee, which made a final selection based on performance and support of the core values of TharpeRobbins.

“When we saw the nominations, we realized that what our supply chain partners do is significant and deserving of its own special recognition,” says Rushton. “With the Awards of Excellence, we are formally expressing our appreciation to those who help make our success possible.

“Recognition changes everything. The response of the winning companies was awesome as we unquestionably confirmed how much their core values mirrored our own,” he says. “We can’t wait to recognize our vendor partners each year.”

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For more than 100 years, TharpeRobbins’ rich history as an innovator has covered the breadth of managed reward and recognition programs. The company fosters superior performance by creating new standards for employee recognition and rewards through imaginative solutions, cutting edge programs, flawless execution, professional service and world-class technology. TharpeRobbins built its reputation on developing customized programs to help clients reach their employee attraction and retention goals. The company is passionate about recognition because they know that an engaged workforce produces satisfied customers, which in turn produces more business. With TharpeRobbins, Recognition Changes Everything.

The privately-held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981. The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The ISO-certified Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. Find out more at www.tharperobbins.com.

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