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**THARPEROBBINS WELCOMES SCOTT SALTZMAN AS THE  
NEW REGIONAL SALES MANAGER**

**STATESVILLE, N.C. February 1, 2010** – The TharpeRobbins Company, Inc. has named Scott Saltzman the new regional sales manager for the Chicago area. Saltzman reports to Anthony Luciano, senior vice president of sales and marketing for TharpeRobbins, a global leader in the managed employee recognition and rewards industry.

“Scott’s history as a sales manager is second to none,” says Luciano. “Over the past five years, he has ranked in the Top 10 out of almost 60 sales representatives and was named the number one account executive in 2007. With his knowledge and expertise, we know he will be a great addition to the TharpeRobbins team.”

“My singular goal is to partner with companies on behalf of TharpeRobbins so they are able to recognize and reward their employees in any stage of their careers with solutions including service, safety and performance awards,” says Saltzman. “I look forward to introducing TharpeRobbins as a great business partner to many additional corporations throughout the Chicago area.”

His previous sales and management experience includes Culligan Water, Lester Lampert, O.C. Tanner and Pitney Bowes. Saltzman received his business degree from Eastern Illinois University.

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For more than 100 years, TharpeRobbins’ rich history as an innovator has covered the breadth of managed reward and recognition programs. The company fosters superior performance by creating new standards for employee recognition and rewards through imaginative solutions, cutting edge programs, flawless execution, professional service and world-class technology. TharpeRobbins built its reputation on developing customized programs to help clients reach their employee attraction and retention goals. The company is passionate about recognition because they know that an engaged workforce produces satisfied customers, which in turn produces more business. With TharpeRobbins, Recognition Changes Everything.

The privately-held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc.,

founded in 1981. The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The ISO-certified Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. Find out more at [www.tharperobbins.com](http://www.tharperobbins.com).

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