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**THARPEROBBINS WELCOMES SUSAN TOLLE AS
SENIOR VICE PRESIDENT OF TALENT**

STATESVILLE, N.C. Dec. 3, 2009 – The TharpeRobbins Company, Inc. has announced Susan Tolle as its Senior Vice President of Talent. In this newly created position, Tolle will handle all human resources functions including the attraction and selection of employees, learning and development initiatives, and facilitating recognition and retention.

“With Susan’s many years of experience in human resources, we are honored to welcome her on board,” says Brett Tharpe, president and chief executive officer of TharpeRobbins. “We know that with her knowledge and skill set – Susan will guide our employees’ continued growth to ensure that TharpeRobbins remains a global leader in the managed recognition and rewards industry.”

Tolle brings human resources experience in the technology, manufacturing, distribution, retail and consumer industries. She previously served as Senior Vice President for Human Resources at Little & Associates Architects and American Studios, Inc., both based in Charlotte and as Human Resources Manager at Apple Computer, Inc. based in Cupertino, Calif.

“My goal is to foster a performance management system that integrates recognition and performance awards appropriate to the needs of all generations and identities,” says Tolle. “We want TharpeRobbins to become the employer of choice among recognition companies by making us the showcase for internal use of our own recognition products.”

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Page 2, TharpeRobbins Welcomes Susan Tolle as Senior V.P. of Talent

Tolle received Master of Arts and Bachelor's of Science degrees from Bowling Green State University in Ohio. She has received numerous honors including a Pinnacle Award from Apple Computer and a Senior Associate Award from Little & Associates Architects.

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For more than 100 years, TharpeRobbins' rich history as an innovator has covered the breadth of managed reward and recognition programs. The company fosters superior performance by creating new standards for employee recognition and rewards through imaginative solutions, cutting edge programs, flawless execution, professional service and world-class technology. TharpeRobbins built its reputation on developing customized programs to help clients reach their employee attraction and retention goals. The company is passionate about recognition because they know that an engaged workforce produces satisfied customers, which in turn produces more business. With TharpeRobbins, Recognition Changes Everything.

The privately-held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981. The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The ISO-certified Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. Find out more at www.tharperobbins.com.

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